



## Document Understanding for SharePoint

### LET'S FACE IT:

users hate entering keywords for each document in Microsoft SharePoint libraries, so they don't do it.

### HOWEVER,

metadata is crucial for finding document information in SharePoint.

**WHAT IF** you could automatically extract keywords and metadata from all documents in SharePoint?

### NOW YOU CAN

With the Pingar App for SharePoint, never let a document be misunderstood again.

**FREE TRIAL**  
[www.pingar.com/SharePoint](http://www.pingar.com/SharePoint)



The Pingar App for SharePoint automatically extracts metadata from all SharePoint documents. Metadata, including tags, keywords and taxonomy entries, as well as names of people, organizations and locations, are extracted with proven Natural Language Processing (NLP) technology without the need for prior system training. Pingar for SharePoint is available in The Cloud or via On-Premise Server, both of which can be scaled to fit your document volume and be up and running within hours.



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## Benefits

- Increased user adoption
- Better findability
- Increased compliance
- Bring documents into the structured world

### System Requirements

- OS: Microsoft Server 2008 R2 x64
- CPU: Quad Core
- Memory: 8GB, 16GB recommended
- Disk: 2GB required for install

### Software Requirements

- Microsoft .NET 4.0
- Web Server (IIS) Role
- SharePoint 2010 Standard to Enterprise OR SharePoint 2013 in Office365
- Server Administrator Access for Install (SharePoint 2010 only)
- Managed Metadata Service enabled

### How It Works

Pingar App for SharePoint is installed as a Farm-level solution for SharePoint 2010 and a SharePoint 2013 App in Office 365. Features are enabled on a Site level and extraction is configured within individual Libraries. Administrators will create columns of “Pingar Metadata” and select the types of entities they want populated in these columns. Extraction happens automatically when documents are uploaded or manually via the “Extract” button in the ribbon for a single document or batch of documents.

### About Pingar, Inc.

Pingar provides document understanding tools and technologies, improving the way organizations work with their content. The technology tags documents so users don't have to, increasing user adoption, bringing unstructured content into structured processes and improving search. With Pingar, organizations can stop worrying if they have enough metadata and start leveraging the value locked in their content. The tools are bolt-on solutions to existing content management systems and the technology is a platform to build products and solutions. Pingar-enabled organizations are finding content faster, saving users hours of time, and improving business processes.



### Better User Adoption

Users don't like entering metadata and do not enter it consistently. When forced, users will either enter as general metadata as possible or stop using the content management system altogether. With Pingar App for SharePoint, users are relieved to see metadata automatically entered upon document upload.

### Increased Compliance

Pingar for SharePoint can match SharePoint metadata with pre-defined taxonomies, helping to organize regulated content in the way you need to as well as identify non-compliant or risky information that needs to be addressed.

### Better Findability

Pingar for SharePoint gives your SharePoint search engine, FAST or 3rd-party search tools more consistent and accurate metadata to maximize searching efficiency. The App reads the content of documents and finds the words or phrases that should be entered as metadata. There are 14 types of entities pre-defined out-of-the-box (e.g. people, date, organization, email, etc.) with a custom type that can be configured. Once these entities are extracted, search is dramatically improved. This is what we call “Findability.”

### Bring Documents into the Structured World

The world of BigData and workflow rely on metadata to kickoff processes and analysis. Because 80% of the world's content is unstructured, it's hard to incorporate documents into this process. With Pingar App for SharePoint you can. Because the technology gets out specific types of entities such as people, and locations you can incorporate documents into your existing workflows, or bring them into the BigData analysis you are doing on structured content.

### Versions

